

ENVIRONMENTAL STRATEGY AND SUSTAINABILITY READING LIST – FALL 2003

The Future in a Word, by Alan AtKisson from Believing Cassandra: An Optimist Looks at a Pessimist's World, (White River Junction, VT, 1999) pp.133-152.

Saying Grace, by Barbara Kingsolver from Small Wonder (HarperCollins Publishers, 2002) pp. 22-30

The Natural Step: A Framework for Achieving Sustainability in Our Organizations by Karl Henrik Robert, from Innovations in Management Series (Pegasus Communications, Cambridge, MA 1997) pp. 1-14.

Government's Business: Enabling Corporate Sustainability by Roger Cowe and Jonathon Porritt (Forum for the Future, London, UK, 2002).

From Environmental Management to Environmental Strategy, by Andrew Hoffman, from Competitive Environmental Strategy, (Washington, D.C. , 2000) pp.3-26.

Business Perspectives on Regulation, by Ans Kolk, from Economics of Environmental Management, (Essex, England , 2000) pp.27-53.

A New Era: The Coming Regulatory Revolution ... and What It Means for Business, published in the Green Business Letter, January, 2001.

Environmental Innovation and Accountability at Collins & Aikman, by Mac Bridger, Vol. 5, No. 3 Corporate Environmental Strategy, Spring, 1998, pp. 1-4.

Toward Factories Without Smokestacks: Environmental Competition Between Interface and Collins & Aikman, published by Future 500 on the web (but no longer available), 2000.

On Course: More on the Interface Journey Toward Sustainability, by Ray Anderson, published in the Green Business Letter (originally published on the web, but no longer available) 2000.

Corporate Responsibility: Tree Huggers, Soy Lovers and Profits by Marc Gunther, Fortune, June 9, 2003.

Strategies for a Sustainable World by Stuart Hart, vol. 75, No. 1 of the Harvard Business Review, pp. 67-76, (January-February, 1997).

Governance Barriers To A Sustainable World: How Do We Get There From Here? By Richard Lamm, Vol. LXVII, Vital Speeches Of The Day, NO. 21, Aug. 15, 2001.

The Johannesburg Conundrum: Do We Save the World, or Save the World's Poor? By Michael Brown, published in The Independent, Aug 13, 2002 (published on-line at http://argument.independent.co.uk/regular_columnists/michael_brown/story.jsp?story=323911).

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Rules of Engagement: The Timing, Tenacity and Tact of Company-NGO Confrontations from The Green Business Letter, (Summer, 2001).

Sleepwalking to Extinction: Something about the human mind appears to prevent us from grasping the reality of climate change, by George Monbiot, The Guardian, August 12, 2003.

Do We Really Care Enough to Save Ourselves? By Jonathon Porritt, The Guardian, August 22, 2002, (published on-line at <http://www.guardian.co.uk/Print/0,3858,4485139,00.html>).

Last Gasp by Jonathon Porritt, The Guardian, July 17, 2002, (published on-line at <http://www.guardian.co.uk/Print/0,3858,4462437,00.html>).

The Next Industrial Revolution by Ray C. Anderson, Vol. 13, No. 2 Perspectives on Business and Global Change, June, 1999, pp. 29-42.

Mother Earth and Other Business Blather, by Harold Geneen, from The Synergy Myth, and other Ailments of Business Today, ch. 13, (1997).

Putting Your Heart Into It by Mallen Baker, published in Ethical Corporation, September 12, 2002 (and available on-line at www.ethicalcorp.com/content_print.asp?ContentID=198).

Sustainable Development: History and Horizons by Alain Lipietz, lectured delivered 11/18/96 at the School of Fine Arts in Paris, available on-line at:

(http://www.uwex.edu/ces/ag/sus/html/sustainable_development.html)

In the Beginning by Brad Allenby, The Green Business Letter, April 2003, p. 8.

USA Vs. SD: Can American Values and Sustainable Development Live Together in Peace? By Braden Allenby, Tomorrow, July/August, 1998, p. 6.

The Environmentalists are Wrong by Bjorn Lomborg, published in the New York Times, August 26, 2002 and found online at <http://www.nytimes.com/2002/08/26/opinion/26LOMB.html?pagewanted=print&position...>

In Search of the Future: Notes for Spiritual Adventurers by Dexter Dunphy (provided by the author)

Dying of Consumption: The More we Spend, the Happier we Become. Probably. By George Monbiot, published in The Guardian, Dec 28, 2000.

Gold Footprints by Sara Ryan, published in Sustainability Network Update 24E, March 27, 2003 (available on-line at www.bml.csiro.au/Snnewsletters.htm).

Walking North on a Southbound Train by David Orr, published by Rachel's Environment and Health News, April 3, 2003 at www.rachel.org.

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